

## Mentoring Brother 2 Brother, Inc

PO Box 2702 – Cedar Hill, TX 75106-2702

P: 469-337-7269 W: <http://MB2B.org> E: [info@MB2B.org](mailto:info@MB2B.org)



Mentoring Brother 2 Brother

Mission - To empower African American young men through mentoring, tutoring and leadership development

**Founders - President - Terrence Chase Vice-President - Ray Schufford**

June 2012

### Dear Mentoring Brother 2 Brother Corporate Sponsors & Individual Partners:

We are seeking corporate sponsorships for our **Mentoring Brother 2 Brother: Unmasking The HERO Male Youth Conference**. The conference will be held in partnership with the HERO Foundation and Concord Baptist Church on **Saturday, August 18, 2012** at the Concord Baptist Church in South Dallas.

There is a great need within the African American community for positive events that specifically target African American young men. Recent studies and research reflect that many of our African American male youth encounter a culture and society that often does not give the necessary direction and empowerment these young men so desperately need. Consistent positive influences for minority male youth in our community can be a challenge for both the youth and adults, but, Mentoring Brother 2 Brother wishes to offer a creative and targeted solution to a very large societal problem affecting our African American young men through a one-day symposium with a mission of providing the tools, resources, as well as a new thinking processes and positive male images of what is available to them beside derogatory rap, gang, drugs and other negative peer, personal and societal influences. And the Mentoring Brother 2 Brother organization wishes to be a catalyst and community leader for the development of this type of targeted community minority male youth development focused event.

We are specifically seeking corporate sponsorships for this free event targeting at-risk and disenfranchised minority male youth from within the Dallas/Fort Worth metroplex area. Our **2012 Unmasking The HERO Youth Conference has the following Corporate Sponsorship levels.**

Sponsorship Level	Sponsorship Amount	Number of Sponsorship Available
Bronze	\$250	4
Silver	\$500	2
Gold	\$1,000	3

### Corporate Sponsorship Benefits

- Recognition as a corporate sponsor in pre and post conference email blasts and other organizational related email communications to targeted MB2B audiences.
- Recognition as a MB2B HERO Conference Corporate Sponsor on organizational website – <http://www.MB2B.org>.
- Recognition in upcoming issues of MB2B bi-monthly e-newsletter MB2B2GO.
- Recognition in all related media and press releases related to pre and post Conference information.
- MB2B targeted diverse communication targets include African American male youth aged six to eighteen in addition to heads of households, business professionals, community leaders, other local and national community organizations within the metroplex and regional area.

Our corporate sponsorship deadline for this event is **Saturday, August 4, 2012**. We look forward to hearing from you.

Respectfully,

Dr. Tamara Johnson, PhD  
Chairman of the Board  
Mentoring Brother 2 Brother, Inc.

Mentoring Brother 2 Brother, Inc.  
Unmasking The HERO Youth Conference  
August 18, 2012- Concord Baptist Church



**MB2B HERO Conference Mission:** A one-day conference targeting 250-300 African American as well as other minority young men aged thirteen to eighteen from the Dallas/Fort Worth, TX metroplex area. A youth summit with a diversity of workshops on the topics of that include; Money Matters, Character Development, Sexual Health, Career Planning, Community Service and Academic Excellence.



Ray "Shoeperman" Schufford is the Founder, of the "Creating Heroes Academy" & "The H.E.R.O Phenomenon." V. Ray Schufford, has released a non-fiction book, entitled "Take It Off: Unmasking The HERO In You," a book designed to provide everyday youth and adults to tap into the HERO characteristics we all possess that include focus o Hearing, Encouraging, Relationships, and Opportunities. Mr. Schufford is also the co-founder and Vice-President of the non-profit male youth development focused mentoring organization, Mentoring Brother 2 Brother, Inc.

**Corporate Sponsorship Deadline: August 4, 2012**

**Sponsorship Level (Check One)**

Bronze - \$250     Silver - \$500     Gold - \$1,000

**Method of Payment**

Online at - <http://www.mb2b.org>

Cashier Check or Money Order

Payable to:

**MB2B - HERO Conference**  
**PO Box 2702**  
**Cedar Hill, TX 75106-2702**

Charge to:     MasterCard     Visa

3-Digit Security Code on back of credit Card \_\_\_\_\_

Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

For more information regarding sponsorship or In-Kind support for the Conference please contact:  
**Dr. Tamara Johnson @ [info@MB2B.org](mailto:info@MB2B.org)**

Mentoring Brother 2 Brother is exempt from federal income tax under Section 501(c)(3) of the IRS Code and contributions are tax deductible to the extent allowed by law. All contributions will be formally acknowledged.